

## **PRIVACY POLICY**

### **WE PROTECT YOUR PERSONAL INFORMATION**

Your privacy is important to us. This Privacy Notice describes the information we collect and how we use that information. Our Privacy Notice is applicable if you have ever submitted personal information to us. This Privacy Notice is effective as of March 15, 2014. We reserve the right to change our Privacy Policy and Privacy Notice. A revised Privacy Policy or Privacy Notice applies only to data collected subsequent to its effective date.

### **PROTECTING THE PRIVACY OF PERSONAL INFORMATION**

We are committed to protecting your privacy and to implementing technology that gives you a secure online experience. We maintain physical, electronic and procedural safeguards to transmit and store information about you. For instance, we may use computer virus protection software, and firewalls for data transmission. We routinely evaluate security technology and techniques to protect your information.

### **INFORMATION WE COLLECT ABOUT YOU**

We collect "nonpublic personal information" about you from several sources:

- Information you provide to us, such as through on-line forms, registration forms, surveys and other entries, which may include information such as your name, address, driver's license number or other government-issued identification number, Social Security number, and e-mail address;
- Information about your transactions with us, our vendors or others, such as payment history;
- Information we receive from third parties, such as other affiliates, regarding creditworthiness and credit history;
- Information from consumer reporting agencies, such as information contained in your consumer report.

Internet users may decide to send us personally identifying information, for example, in an electronic mail message containing information about your account with us. We will use this information to identify the user as our Applicant and to determine how to respond to the electronic mail. We will use this information for the purpose identified in the email message and to enhance our understanding of you in order to improve our services to you.

### **HOW WE USE INFORMATION WE COLLECT**

The information we collect about you is primarily used to connect you with our affiliates and contact you regarding administrative notices, Web site updates, upcoming events, or products and services offered by our selected third parties. We also may use your information to resolve disputes, troubleshoot problems, enforce our agreements with you, including but not limited to our Website

Terms and Conditions, as well as for direct marketing purposes.

#### **PARTIES TO WHOM WE DISCLOSE INFORMATION ABOUT USERS OF THIS WEB SITE**

- **Non-Affiliated Financial Service Providers**, such as banks, mortgage bankers, credit card issuers, insurance companies and insurance agents.
- **Service Providers or Joint Marketers.** We may disclose all of the information we collect, as described above, to companies that perform services on our behalf, including those who assist us in processing transactions, preparing and mailing statements (if applicable), and responding to user inquiries. In addition, we may disclose that information to service providers that perform marketing services for us and to financial institutions outside our corporate family with whom we have joint marketing agreements. We further reserve the right to share, rent, sell, or otherwise disclose the information we collect with affiliates and third parties for direct marketing purposes.
- **Vendors.** We may disclose all of the information we collect, as described above, to our vendors for purposes of providing you with information about products and services. Our vendors include financial services providers such as payday lenders, business to business lenders and/or title loan companies.
- **Non-Affiliated Third Parties.** Non-Affiliated Non-Financial Companies, such as statement processors, repossession companies, collection agencies, or our attorneys. We may disclose all of the information we collect, as described above, to third parties outside our corporate family. These non-affiliated third parties may include financial services providers (such as banks or other lenders), nonfinancial companies (such as publishers, retailers and direct marketers), and others. We may also disclose information about you to non-affiliated third parties as permitted by law, such as to comply with a subpoena, respond to inquiries from government authorities or defend legal actions.
- **Our Affiliated Companies** for their everyday business purposes or to market their products to you.

#### **OPTING OUT OF SHARING WITH NON-AFFILIATED THIRD PARTIES**

If you would like to limit our disclosure of nonpublic personal information about you to Non-Affiliated Third Parties as described in this Notice (other than disclosures to Non-Affiliated Third Parties permitted by law), please contact Customer Service through email: [Info@QuickCashTitleLoan.com](mailto:Info@QuickCashTitleLoan.com).

#### **COOKIES**

A "cookie" is a small line of text that is stored within your browser when you visit a cookie-enabled website. As you browse the Web, cookie-enabled sites will send cookies to your browser, along with pages. Your browser probably has options that will let you control whether the browser accepts cookies, rejects cookies, or notifies you each time a cookie is sent to you.

If your browser is set to reject cookies, cookie-enabled websites will not recognize you when you return. This provides you with anonymity, but it also makes it very difficult to offer you customized services. It is

also less secure than using cookies, because all of your specific data must be sent to the website each time you view a page. Accepting cookies means your private data can stay at the Web server, and the only information transmitted over the Internet is your ID cookie.

If your browser is set to accept cookies, any cookies that are sent to your browser are stored in your computer for a period of time. There are a few different types of cookies. A "session" cookie is stored only in your computer's working memory (RAM) and only lasts for your browsing session. When you close all of your browser's windows, or when you shut down your computer, the session cookie disappears forever. A "permanent" cookie is stored on your computer's hard drive until a specified date, which could be tomorrow, next week, or 10 years from now. Permanent cookies stay on your computer until either a) they expire, b) they are overwritten with newer cookies, c) you manually remove them.

We use permanent cookies to supply visitors to our site with a customized experience. These cookies do not involve personally identifiable information. We also use session cookies to customize your experience during a session, to aid in your navigation and use of the site, to develop generic web site metrics and other similar uses.

## **YOUR CHOICES**

You may express a preference for receiving telephone and e-mail contacts from us. Specifically, we may send you e-mails or call you regarding our service from time to time. If you do not wish to receive these e-mails or phone calls, you may contact Customer Service as shown above to change your contact preferences. If you elect to opt out of receiving contacts by telephone or e-mail, you will not receive updates on new product information or special offers.

Notwithstanding the above, we may send periodic e-mails informing you of technical service issues related to a service you requested. You will not be able to choose to unsubscribe from these mailings as they are considered an essential part of the service you have requested.

In addition, we reserve the right to contact you regarding changes to this Privacy Notice or any other policies or agreements relevant to your use of this Web site.

## **ACCURACY OF YOUR PERSONAL INFORMATION**

It is Your responsibility to enter correct and valid information.

## **CHANGES TO THIS PRIVACY NOTICE**

Because circumstances and technologies change, we reserve the right to change this Privacy Notice at any time by notifying you of the existence and location of the new or revised Privacy Notice or by posting the changes online at our Web site.

## **WHO DO YOU CONTACT WITH QUESTIONS?**

If you have any questions about this Privacy Notice or the practices of this Web site, please contact us via email at [Info@QuickCashTitleLoan.com](mailto:Info@QuickCashTitleLoan.com).

***End of Text.***